

**INSPIRED BY AFRICA:
CHRISTIAN FISCHBACHER PRESENTS NEW WALLPAPER COLLECTION**



KWAZULU | LAKE | KIONDO | KALAHARI |

St. Gallen, September 6, 2021 - Expressive graphics and delicately drawn jungle worlds for wall decoration: Christian Fischbacher celebrates the beauty of Africa in its new wallpaper collection AFRICAN RHYTHMS. The in-house design studio initiated six atmospheric designs that tie in with the Djembe Rhythms and Salonga textile collections. Colours, patterns and structures of the multifaceted decorative and upholstery fabrics were subtly translated into high-quality wallpapers. Some designs are a true statement in the room, but the collection also includes more discreet, elegant motifs. With textile, non-woven and vinyl wallpapers, it encompasses a variety of qualities. From matt paper to three-dimensional vinyl embossing to a shimmering metallic textile surface, the designs awaken the viewer's interest both visually and haptically.

"Our wallpapers tell the story of a journey through the African continent," is how Camilla Fischbacher, Creative Director at Christian Fischbacher, describes the new collection. "The motifs take their viewers on a journey into untamed nature. At the same time, they capture the versatile African everyday culture with its traditional patterns and colours."

With the wallpaper collection, Christian Fischbacher enables its customers to give their interiors a new look with just a few touches: "Atmospheric wallpapers set expressive accents in the room. "We have deliberately created worlds of colour, but they can also be harmoniously combined with existing colours and patterns," adds Camilla Fischbacher.



SALONGA

Hand-painted designs such as SALONGA create an imaginative jungle and turn the viewer into an explorer. The panel stretches over a width of 348 cm and a height of 300 cm. It can be used endlessly or adorn the wall like a large painting. The colour of the luxurious textile wallpaper changes with the light conditions, sometimes appearing matt, sometimes with a metallic glint. Developed in two colourways, the large-scale motif appears playful and sophisticated in equal measure.



KWAZULU

KWAZULU also unfolds an exotic vegetation in the room. Reduced to its contours, the design appears almost graphic. The embossed structure and print of the base create the impression of a wild silk.



POOL

The POOL design picks up on typical African wax prints. It comes in two colourways. Inspired by nature, the studio has chosen restrained shades of beige and brown.



KIONDO

The aesthetics of traditional basket bags are reflected in the KIONDO design, but interpreted in a much more abstract way. On the wall, the graphic pattern also evokes associations with Art Deco style elements. The shiny satin weave of the textile that was the inspiration for the wallpaper has been transferred into a metallic print which contrasts with the matt background.



LAKE

In its three-dimensional structure, LAKE plays with a very textile-looking surface. The wallpaper is embossed and then digitally printed. The inspiration for the wallpaper was the fabric LAKE by Christian Fischbacher, in which both warp and weft threads appear on the surface.



KALAHARI

KALAHARI: plain vinyl wallpaper with an embossing designed to mimic raw silk. 8 colourways.

CHRISTIAN FISCHBACHER

Christian Fischbacher has been designing luxurious, high-quality, aesthetically stunning textiles for more than 200 years. During this time, the Swiss family-run business based in St. Gallen has become a global provider of the very finest interior fabrics, accessories, carpets and wallpaper for private homes, the contract sector and public spaces. From the design phase to manufacturing, Christian Fischbacher consistently demands exceptional quality and the very highest production standards, both in-house and from the company's partners in Switzerland and abroad. The firm's global success rests on a passion for its products, the expertise that goes hand in hand with the company's family tradition and a drive to keep innovating. The cosmopolitan spirit of the collections is now an important trademark.



NOTES FOR JOURNALISTS

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